



# 2017 BEST EMPLOYERS IN NORTH CAROLINA

## REGISTRATION DEADLINE: October 7, 2016

### Reasons to participate:

**Heightened Company Pride:** If your company appears on the list, published by *Business North Carolina Magazine*, the management, the employees and other stakeholders will swell with pride. Winners will experience increased employee morale resulting in better employee retention.

**Public Relations and Marketing Advantage:** Companies will use the distinction to enhance their employee recruiting efforts, increase the effectiveness of the company's general marketing and to improve their reputation in the state.

**The Employee Feedback Report:** While participation is FREE, participating organizations can pay as little as \$715 to receive their Employee Feedback Report detailing the company's employee responses. The report also includes North Carolina employee engagement and employer benefits benchmarks.

### Who can participate?

In order to participate, you must:

- Be a for-profit or not-for-profit business
- Be a publicly or privately held business
- Have a facility in the state of North Carolina
- Have a minimum of 15 employees working in NC
- Must be in business a minimum of 1 year

### What does it cost?

Number of Employees	# Emp. Surveyed	Online Survey Fee	Paper Survey Fee
15-24	All	FREE	\$205
25-99	All	FREE	\$350
100-199	All	FREE	\$480
200-499	Up to 250*	FREE	\$560
500-2499	350*	FREE	\$660
2500 and above	400*	FREE	\$815

\* Employees are randomly selected

### Who is Best Companies Group?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages "Best Companies" programs throughout the U.S., Canada, and the UK.

### Assessment Description

The assessment is a two-part process designed to gather detailed data about each participating company. In part one, the employer completes the Employer Questionnaire. In part two, up to 400 employees of the company complete a satisfaction survey.

#### Part I – Employer Questionnaire (EQ)

The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.

#### Part II – Employee Engagement & Satisfaction Survey (EESS)

The employee survey is an in-depth set of statements (78) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

### Announcing the Winners!

Winning companies will be notified in writing whether or not they made the list in December. In March, the winners will be ranked and highlighted in a special section of *Business North Carolina Magazine*.

For more information call Best Companies Group toll free at 1 (877) 455-2159 or visit the web site.

[www.BestEmployersNC.com](http://www.BestEmployersNC.com)

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